

## Message Text

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ACTION NEA-06

INFO OCT-01 ISO-00 EB-11 RSC-01 DRC-01 /020 W

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R 240600Z JAN 74

FM AMCONSUL ISTANBUL

TO USDOC WASHDC

INFO SECSTATE WASHDC 4869

AMEMBASSY ANKARA

UNCLAS ISTANBUL 0190

E.O. 11652: N/A

TAGS: BEXP, TU

SUBJECT: WTDR - VIKTOR BALI VE ORTAGI KOL. STI.

REF: USDOC 19704

1. ADDRESS: FERMENECILER CADDESI 50, KARAKOY, ISTANBUL. CABLE:

VIKBALI-ISTANBUL; TELEX: 22404; PHONE: 498930; OFFICER: VIKTOR

BALI, PRINCIPAL SHAREHOLDER.

2. LARGE FIRM ESTABLISHED 1942, EMPLOYS 26, 10 SALES. ACTS AS  
AGENT OF GLASS WOOL AND IMPORTER, AGENT AND DISTRIBUTOR OF HAND  
TOOLS, METALWORKING TOOLS, DEEP WELL AND VACUUM PUMPS, AIR AND  
GAS COMPRESSORS, FERRO ALLOYS, THREADING MACHINES AND CIRCULAR  
SAWS. PROVIDES SALES AND SERVICE THROUGHOUT TURKEY.

3. FINANCIAL REFERENCES: TURKIYE IS BANKASI, KARAKOY, ISTANBUL;  
HOLLANDSCHE BANK UNI N.V., KARAKOY, ISTANBUL; OSMANLI BANKASI,  
KARAKOY, ISTANBUL. TRADE REFERENCES: TELEDYNE OSTER, 1340 E.  
289TH ST., WICKLIFFE, OHIO 44092.

4. MAJOR FOREIGN FIRMS REPRESENTED: VETROTEX INTERNATIONAL,  
P.O. BOX 54, CH-1211, GENEVA 24, SWITZERLAND, GLASS WOOL AND  
ROVING, AGENCY ACQUIRED 1973; DIXI USINE 2, 42 AVENUE DE  
TECHNICUM 2400, LE LOCLE, SWITZERLAND, BORING MACHINERY, AGENCY  
ACQUIRED 1973; METAL EXPORT, MACHINE TOOLS DEPT., 49 MOKOTOWSKA,  
WARSAW, POLAND, MACHINE TOOLS, AGENCY ACQUIRED 1972; TELEDYNE OSTER,  
1340 E. 289TH ST., WICKLIFFE, OHIO 44082, PIPE THREADING MACHINERY,  
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AGENCY ACQUIRED 1964; A.B. PARTNER, FACK 431 20 MOLNDAL-1, SWEDEN,

GASOLINE POWERED SAWS, AGENCY ACQUIRED 1972.

5. WELL ESTABLISHED FIRM FOR THE PRODUCTS LISTED. MAINTAINS EXTENSIVE OFFICES AND GROUND FLOOR DISPLAY AND WAREHOUSING FACILITIES IN HARDWARE SALES SECTION OF ISTANBUL. FIRM'S EQUITY IS DISTRIBUTED BETWEEN VIKTOR BALI (80 PERCENT) AND M. BERKER (20 PERCENT). MR. BALI IS ALSO A SHAREHOLDER IN "BOHLER KAYNAK VE CUBUKLARI A.S.", A COMPANY MANUFACTURING ELECTRODES, AND HOLDS EQUITY IN "DEMIR HIRDAVAT, ISAK HALEVA VE ORT. KOM. STI." AS WELL AS IN "MOIZ BERKER VE ORTAKLARI KOLL. STI." TWO FIRMS WHICH IMPORT AND DISTRIBUTE ELECTRICAL AND PNEUMATIC TOOLS AS WELL AS IN "BIMAK BIRLESİK MAKİNA SANAYİ VE TİCARET A.Ş.", WHICH PRODUCES LATHES ON LICENSE TO A HUNGARIAN AND A U.K. MANUFACTURER. MAJORITY OF PRODUCTS IMPORTED ARE SOLD TO THE PRIVATE SECTOR. ONE ENGINEER AND ONE TECHNICIAN SERVICE THE COMPANY'S PRODUCT LINE. THIS CONCERN IS WELL AND CAPABLY MANAGED. ITS FINANCIAL STANDING IS SOUND. IT IS HIGHLY RECOMMENDED.

6. DATE INFO: 1/74.  
MACE

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## Message Attributes

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